## FOR IMMEDIATE RELEASE

## **Strong Approval For Lifting Ban On Street Hockey**

### Move opposed by oldest, Doug Ford voters

In a random sampling of public opinion taken by the Forum Poll<sup>™</sup> among 868 Toronto voters, the wide majority, more than two thirds, approve of city council lifting the long-standing and controversial ban on street hockey (69%). Just one fifth do not approve of lifting the ban (21%), while one tenth have no opinion (10%).

FORUM RESEARCH INC.

Disapproval of lifting the ban comes from the oldest (27%) and least wealthy (often a proxy for age - 38%), and the slightly wealthier (\$20K to \$40K - 26%), in North York and York (25% each), Scarborough (26%), among the least educated (29%) and Doug Ford voters from the last election (30%). Interestingly, cyclists and pedestrians are almost universally in favour of the move (91% and 88%, respectively).

"Once again, a simple city policy issue becomes political, and we see one camp in the city arena in favour of this idea, and one opposed. Frankly, dropping this ban has been discussed for so long, it has clearly been followed more in the breach than the observance" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

## TORONTO July 20<sup>th</sup>, 2016

### HIGHLIGHTS:

- More than two thirds, approve of city council lifting the long-standing and controversial ban on street hockey (69%)When asked if they thought the goal of zero cyclist or pedestrian traffic deaths in five years was achievable or not, the majority said not (54%)
- Disapproval of lifting the ban comes from the oldest (27%) and least wealthy (often a proxy for age -38%)
- "Once again, a simple city policy issue becomes political, and we see one camp in the city arena in favour of this idea, and one opposed. Frankly, dropping this ban has been discussed for so long, it has clearly been followed more in the breach than the observance"

# Ð

# FORUM RESEARCH INC.

### Methodology

The Forum Poll<sup>™</sup> was conducted by Forum Research with the results based on an interactive voice response telephone survey of 868 randomly selected Toronto adults. The poll was conducted on July 18<sup>th</sup>, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at <u>www.forumresearch.com/samplestim.asp</u>

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at <u>www.forumresearch.com/polls.asp</u>

### MEDIA INQUIRIES:

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO July 20<sup>th</sup>, 2016



FORUM RESEARCH INC.

#### Street Hockey Approval

*City council has struck down the ban against playing street hockey in Toronto. Do you approve or disapprove of this decision?* 

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	868	186	133	186	168	195	419	426
Approve	69	72	73	63	70	65	70	69
Disapprove	21	20	16	25	22	27	21	21
Don't know	10	9	11	12	8	8	10	10

#### Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	868	86	110	125	102	99	171
Approve	69	49	65	61	82	73	75
Disapprove	21	38	26	24	14	19	16
Don't know	10	12	9	15	4	8	8

#### Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	868	301	65	158	117	67	160
Approve	69	81	79	64	65	65	64
Disapprove	21	13	14	25	20	26	26
Don't know	10	6	7	11	15	8	10

#### Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	868	319	272	46	60	29	142
Approve	69	69	65	91	88	55	68
Disapprove	21	21	23	5	9	36	23
Don't know	10	10	11	4	3	9	9

#### MEDIA INQUIRIES:

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

### TORONTO July 20<sup>th</sup>, 2016



# FORUM RESEARCH INC.

#### Past Mayoral Vote Preference

•		•				
%	Total	Doug Ford	John Tory	Olivia Chow	Someone else	
Sample	868	142	353	143	52	
Approve	69	59	78	82	64	
Disapprove	21	30	15	12	27	
Don't know	10	11	6	6	9	

For more information: Lorne Bozinoff, Ph.D. President Forum Research Inc. Tel: (416) 960-9603 Fax: (416) 960-9602 E-mail: <u>bozinoff@forumresearch.com</u>

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

### TORONTO July 20<sup>th</sup>, 2016



# FORUM RESEARCH INC.

#### MEDIA INQUIRIES:

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO July 20<sup>th</sup>, 2016